

## ArtArea Educational Multimedia Platform

ArtArea was established in 2012. It is the first multimedia platform uniting internet, TV and physical spaces to support cultural development. ArtArea's project "Educational Multimedia Platform" aimed at creating an alternative source for education. By using the latest technologies and innovative approaches a web portal was developed in the framework of the project: <http://lector.ge/>. The web portal represents a database of lectures conducted by Georgian experts of various fields. The user-friendly web platform, with simple search functions, enables the users to access the information that is valuable for them.

In the framework of the project 8 public lectures were conducted and attended by around 200 persons. These lectures together with other 140 videos were uploaded on the web portal and already have more than 7000 viewers.

The videos are watched not only from Georgia, but also from abroad (Germany, Belgium) and from the occupied territories of Abkhazia and South Ossetia.

The implementing project team will continue to upload more videos on permanent basis in the future.

